

PREPARED BY MARKETINGAX · JUNE 2026

Your website, reviewed, and reimagined

You've built something special: three generations of dentists, a beautiful office, and a 4.8-star reputation across 648 reviews. The one thing not keeping up is your website. So we rebuilt it, free, no obligation, to show you what's possible. Here's the honest before-and-after.

C-

Current SEO
foundation

5

Reviews shown
(of 648)

A

Rebuild SEO
foundation

18

Pages rebuilt &
optimized

4.8★ · 648

reviews on Google, one of the strongest reputations of any dentist in Paulding County. Your current website shows just **five** testimonials, and one is signed for a different practice.

That's the headline: **your reputation is elite, but your website hides it**. The rebuild puts those 648 reviews front and center, on the homepage, on a dedicated reviews page, and inside the code Google reads (so you can earn review stars in search results).

THE HONEST PART

What the current site is quietly costing you

These aren't opinions, they're in the live site's code today.

1. Two pages show an error message to real visitors

Your **Gallery** and **Before & After** pages currently display *"No settings found. Please configure it"* to anyone who clicks them, exactly the pages a cosmetic & implant practice needs most.

2. Google can't read your pages properly

The homepage has **no main heading**, **no page has a meta description** (the snippet under your name in search), and your business listing data exists only on the homepage with a generic tag, no review or FAQ markup. Competitors who do this well outrank you for "dentist in Dallas GA."

3. The site runs on aging, slow technology

It's built on a 2014-era template platform loading heavy, render-blocking code, slower on phones, where most "dentist near me" searches happen, and slower sites rank lower.

SIDE BY SIDE

Current site vs. the rebuild

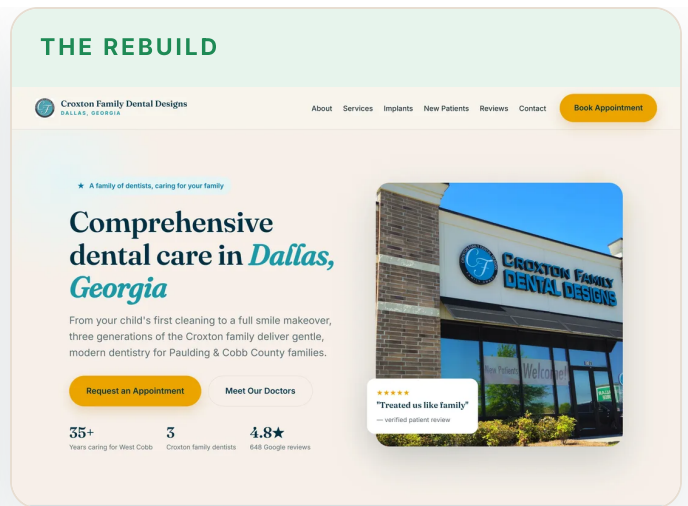
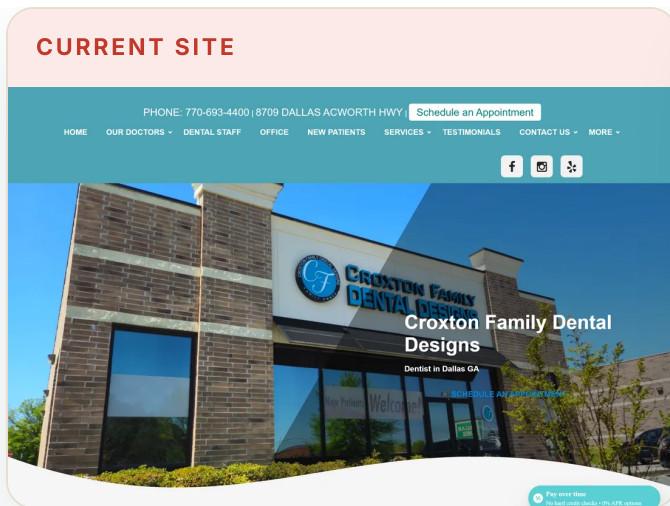
FACTOR	CURRENT SITE	THE REBUILD
Reviews showcased	✗ 5 testimonials (1 for the wrong practice)	✓ 4.8★ / 648, featured site-wide + review schema

FACTOR	CURRENT SITE	THE REBUILD
Platform & speed	✗ 2014 template, render-blocking, heavy	✓ Modern, lightweight, near-instant
Headings & meta	✗ No homepage H1, no meta descriptions	✓ Unique, keyword-rich on every page
Google business schema	✗ Generic, homepage only	✓ Full Dentist + reviews + FAQ markup
Gallery / Before & After	✗ Broken, shows error text	✓ Real office photos, ready for cases
Mobile experience	~ Dated, no quick actions	✓ Mobile-first + sticky call/book bar
Doctor & location pages	~ Thin / duplicate content	✓ Dedicated, unique, locally optimized
Design	~ Generic dental template	✓ Custom, built from your real brand colors & logo

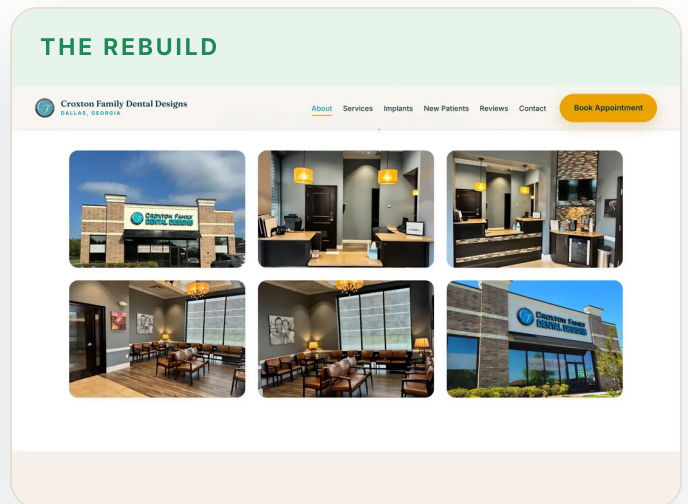
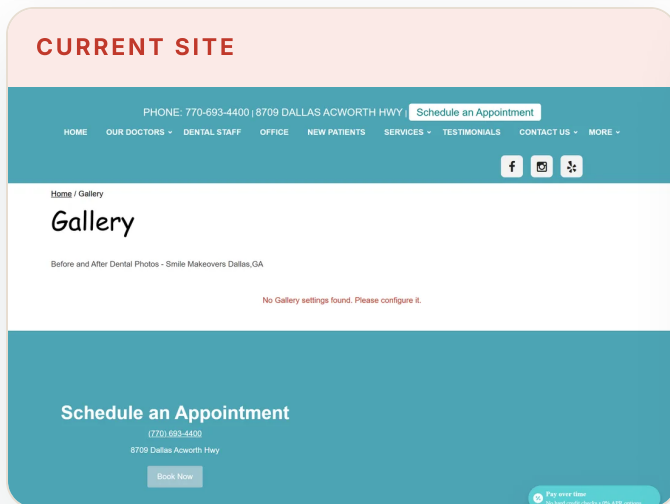
SEE IT FOR YOURSELF

Before & after

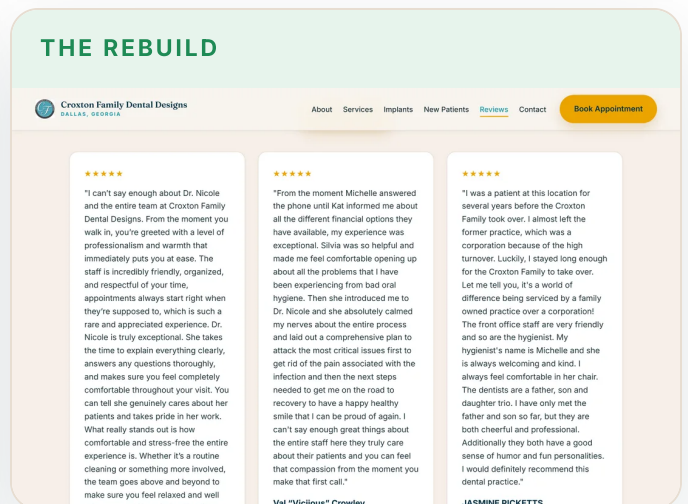
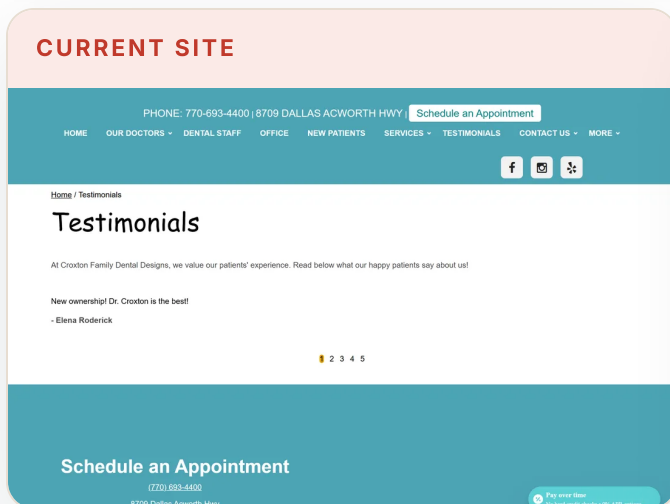
Homepage



Gallery, the current page shows an error to real visitors



Reviews, 5 testimonials vs. your real 4.8★ / 648



WHAT WE BUILT

A faster, friendlier, found-on-Google website

Using your real photos, doctor bios, brand colors and Google reviews, we rebuilt the whole site, 18 pages:

- ✓ **Your real brand.** We pulled your exact teal & gold colors and your CF logo so it looks like an upgrade of *you*, not a stranger.
- ✓ **648 reviews, finally visible,** homepage proof, a full reviews page, and the schema that earns stars in Google.
- ✓ **Every page Google already ranks, preserved,** including your individual doctor pages, so you gain ranking strength and lose none.
- ✓ **Photos cleaned up.** We sharpened your office photos and produced a crisp, straight-on shot of your building.
- ✓ **Built to convert,** your "family of dentists" story up front, with a book/call button always within reach.

[Open the new website →](#)

[See the reviews page](#)

ONE MORE IDEA

The website is home base. Social keeps you top-of-mind.

A great site converts the people who find you. To consistently fill the schedule, that brand should show up where your patients already scroll, every week, on brand, done for you.

We mocked up a few sample posts in your exact brand to show what that looks like.

[See the social content concept →](#)



This is a free concept, no strings attached

Take a look, share it with the family, and tell us what you think. If you'd like this to become your real site, we'd love to talk.

See it live at croxton.previews.marketingax.com

Prepared as a courtesy by **MarketingAX**, we help local practices win more patients online. Questions? We'd love to talk about making this yours.

READY TO MAKE IT YOURS?

Pick a plan and we'll get you live

Month to month, cancel anytime. Choose annual and get 2 months free.

Monthly

Annual (2 months free)

MOST POPULAR

Pro Website

\$497/mo

Custom rebuilt website + hosting
& SSL

Reviews & SEO schema so you
show up on Google

Mobile-first, fast, ongoing edits

Social posting access

Get started

Growth

\$997/mo

Everything in Pro Website

Online booking + calendar

Missed-call text-back

Automated review requests

Patient reactivation + 2-way SMS

Get started

Growth + Ads

\$1,997/mo

Everything in Growth

Monthly social content

Google & Meta ads management

Priority support

Get started

Prefer to talk first? [Book a quick call](#) or call (404) 882-1717.

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